

# Domestic Trade



## Section 11

### DOMESTIC TRADE

This final section covers data on manufacturers, service establishments, professional firms, retail trade, industrial parks and the general excise tax base.

Also included is a list of Hawai'i County's largest private corporations. The largest private corporation based on sales is Puna Plantation Hawai'i Ltd. with sales of \$127.4 million and 550 employees in 2014.

## 11.1.1

## MANUFACTURING HAWAI'I COUNTY AND STATE OF HAWAI'I

2012	Hawai'i County		State of Hawai'i	
	All	Food	All	Food
<b>Number of establishments</b>	<b>112</b>	<b>41</b>	<b>796</b>	<b>240</b>
20 employees or more	13	6	126	48
<b>All employees</b>	<b>1,182</b>	<b>606</b>	<b>11,440</b>	<b>4,796</b>
Annual payroll (\$1,000)	46,354	20,724	465,024	155,511
<b>Production workers</b>	<b>823</b>	<b>461</b>	<b>7,396</b>	<b>3,122</b>
Hours (1,000)	1,463	815	13,640	5,646
Wages (\$1,000)	26,236	12,996	257,974	86,992
<b>Value added (\$1,000)</b>	<b>145,838</b>	<b>63,076</b>	<b>1,101,021</b>	<b>533,962</b>
<b>Total cost of materials (\$1,000)</b>	<b>133,398</b>	<b>71,738</b>	<b>6,740,826</b>	<b>541,091</b>
<b>Total value of shipments (\$1,000)</b>	<b>283,326</b>	<b>D</b>	<b>D</b>	<b>1,079,586</b>
<b>Total capital expenditures (\$1,000)</b>	<b>10,304</b>	<b>4,579</b>	<b>108,404</b>	<b>27,689</b>

D: DATA WITHHELD TO AVOID DISCLOSING DATA FOR INDIVIDUAL COMPANIES.

SOURCE: U.S. CENSUS BUREAU, 2012 ECONOMIC CENSUS.

## 11.1.2

## INDUSTRIAL AND RESEARCH PARKS HAWAI'I COUNTY

2013 <sup>1</sup>	State total	Hawai'i
Number of parks	25	4
Total acres	4,907.20	1,864.00
Developed acres	3,021.70	614.00
Number of tenants	691	212
Number of owners	408	111

1. DATA REVISED FROM ORIGINAL LIST PUBLISHED IN PACIFIC BUSINESS NEWS, VOL. 51, No. 33 (OCTOBER 11, 2013), P. 18.

SOURCE: PACIFIC BUSINESS NEWS, BOOK OF LISTS (2014) VOL. 51, No. 43 (DECEMBER 20, 2013), P. 76.

Hawai'i County	Location	Total Acreage
Hawai'i Ocean Science and Technology Park (HOST Park), administered by the Natural Energy Laboratory of Hawai'i Authority (NELHA) <a href="http://nelha.Hawaii.gov">http://nelha.Hawaii.gov</a>	Kailua-Kona	870
WH Shipman Industrial Park <a href="http://whshipman.com/business-parks/kea%CA%BBau/">http://whshipman.com/business-parks/kea%CA%BBau/</a>	Keeau	485
UH Hilo, University Park <sup>1</sup> <a href="http://hilo.Hawaii.edu/uhh/research_park">http://hilo.Hawaii.edu/uhh/research_park</a>	Hilo	425
West Hawai'i Business Park <a href="http://westHawaiibusinesspark.com">http://westHawaiibusinesspark.com</a>	Kailua-Kona	242
Honokohau Industrial Park <a href="http://honokohauproperties.com">http://honokohauproperties.com</a>	Kailua-Kona	80
Konal Industrial Park <a href="http://onipaa.org">http://onipaa.org</a>	Kailua-Kona	77

1. DATA FROM PACIFIC BUSINESS NEWS, BOOK OF LISTS (2014) VOL. 51, No. 43 (DECEMBER 20, 2013), P. 76.

SOURCE: PARK MANAGEMENT WEBSITES, ACCESSED FEB. 2016.

11.2.1

**GENERAL EXCISE TAX BASE, HAWAII COUNTY**

	2009	2010	2011	2012	2013	2014
Retailing	1,221,350,050	1,212,252,425	1,302,535,350	1,317,326,400	1,362,352,900	1,421,143,975
Services	911,834,325	897,005,550	958,146,525	960,935,050	1,007,589,875	1,027,687,975
Contracting	533,871,075	439,744,725	439,583,975	474,661,300	526,519,650	546,117,525
Theater, Amusement, Radio	5,410,150	4,689,925	4,498,025	4,549,525	7,376,325	7,946,400
Interest	272,075	49,425	2,200	7,625	5,650	0
Commissions	61,020,675	67,031,650	68,822,400	67,860,750	90,695,550	89,574,500
Hotel Rentals	284,846,850	269,488,775	292,613,050	320,044,225	349,189,125	366,411,050
All Other Rentals	273,699,250	259,193,675	281,718,675	270,396,250	284,632,075	286,843,600
Use (4%)	14,377,225	12,525,000	13,597,150	12,293,750	13,152,600	13,565,025
All Others (4%)	125,698,125	123,427,600	129,003,250	132,413,025	130,859,550	141,097,650
<b>SUB-TOTAL</b>	<b>3,432,379,800</b>	<b>3,285,408,750</b>	<b>3,490,520,600</b>	<b>3,560,487,900</b>	<b>3,772,373,300</b>	<b>3,900,387,700</b>
Insurance Solicitors	22,248,001	20,562,666	22,890,000	23,289,333	20,252,665	17,256,666
Sugar Processing	0	0	0	0	0	0
Pineapple Canning	0	0	0	0	0	0
Producing	75,061,200	76,764,400	84,189,400	84,026,200	74,853,886	67,691,400
Manufacturing	14,490,000	18,557,200	11,438,000	13,714,800	11,158,206	13,046,400
Wholesaling	481,723,200	442,155,600	480,558,000	476,660,000	503,618,152	525,867,800
Services (Intermediary)	40,012,400	33,952,000	24,708,800	31,778,600	29,640,702	37,575,200
Use (1/2%)	305,477,000	357,801,600	299,553,600	315,539,400	342,323,800	324,749,600
<b>SUB-TOTAL</b>	<b>939,011,801</b>	<b>949,793,466</b>	<b>923,337,800</b>	<b>945,008,333</b>	<b>981,847,411</b>	<b>986,187,066</b>
<b>GRAND TOTAL</b>	<b>4,371,391,601</b>	<b>4,235,202,216</b>	<b>4,413,858,400</b>	<b>4,505,496,233</b>	<b>4,754,220,711</b>	<b>4,886,574,766</b>

SOURCE: HAWAII STATE DEPARTMENT OF TAXATION, GENERAL EXCISE AND USE TAX BASE, CALENDAR YEARS.

## 11.2.2

## RETAIL ESTABLISHMENTS WITH EMPLOYEES BY TYPE AND LOCATION, 2013

Establishment Type	Location	Number	Location	Number	Location	Number
<b>Motor vehicles &amp; parts</b>	Captain Cook	1	Kamuela	6	Pāhoa	2
	Hilo	30	Kealakekua	1		
	Kailua-Kona	19	Ocean View	1		
<b>Furniture &amp; home furnishing</b>	Hilo	9	Kailua-Kona	7	Waikoloa	1
	Honoka'a	1	Kamuela	2		
<b>Electronics &amp; Appliances</b>	Hilo	10	Kamuela	1	Pāhoa	2
	Kailua-Kona	11	Kealakekua	3		
<b>Building material &amp; garden supplies</b>	Captain Cook	2	Kamuela	5	Mountain View	1
	Hilo	20	Kapa'au	1	Nā'ālehu	1
	Honoka'a	1	Kea'au	3	Ocean View	1
	Kailua-Kona	20	Kealakekua	1	Pāhoa	1
<b>Food &amp; Beverage</b>	Captain Cook	2	Kapa'au	2	Pa'auilo	1
	Hawi	1	Kea'au	3	Pāhala	1
	Hilo	28	Kealakekua	2	Pāhoa	7
	Hōlualoa	2	Laupāhoehoe	1	Pāpa'ikou	1
	Honoka'a	3	Mountain View	1	Waikoloa	2
	Kailua-Kona	21	Nā'ālehu	1		
	Kamuela	9	Ocean View	1		
<b>Health &amp; Personal care</b>	Hilo	22	Kapa'au	1	Pāhala	1
	Kailua-Kona	15	Kea'au	1	Pāhoa	2
	Kamuela	3	Kealakekua	3	Waikoloa	5
<b>Gasoline Stations</b>	Captain Cook	3	Kea'au	4	Ocean View	1
	Hawi	1	Kealakekua	2	Pāhoa	2
	Hilo	18	Kurtistown	2	Volcano	2
	Honoka'a	3	Laupāhoehoe	1	Waikoloa	2
	Kailua-Kona	10	Mountain View	1		
	Kamuela	5	Nā'ālehu	1		

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11.2.2

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Establishment Type	Location	Number	Location	Number	Location	Number
<b>Clothing &amp; Accessories</b>	Captain Cook	1	Kailua-Kona	32	Kea'au	1
	Hawi	1	Kamuela	17	Mountain View	2
	Hilo	14	Kapa'au	2	Waikoloa	31
<b>Sporting Goods, Hobbies, Books &amp; Music</b>	Hilo	15	Kealakekua	2	Waikoloa	2
	Kailua-Kona	10	Ocean View	1		
	Kamuela	1	Pāhoa	1		
<b>General merchandise</b>	Hilo	6	Honomū	1	Pāhoa	1
	Hōlualoa	1	Kailua-Kona	5	Waikoloa	1
	Hōnaunau	2	Kamuela	1		
	Honoka'a	1	Kurtistown	1		
<b>Miscellaneous</b>	Captain Cook	2	Hōnaunau	2	Keauhou	1
	HAVO <sup>1</sup>	1	Honomū	1	Mountain View	1
	Hawi	2	Kailua-Kona	32	Volcano	1
	Hilo	29	Kamuela	13	Waikoloa	9
	Hōlualoa	3	Kapa'au	1		
<b>Nonstore Retailers</b>	Hilo	9	Kea'au	1	Pāhoa	2
	Hōlualoa	1	Kealakekua	1	Waikoloa	1
	Hōnaunau	1	Kurtistown	1		
	Kailua-Kona	5	Ocean View	1		

1. HAWAII VOLCANOES NATIONAL PARK.

SOURCE: U.S. CENSUS BUREAU, ZIP CODE BUSINESS PATTERNS 2013.

### 11.2.3

## CHARACTERISTICS OF MAJOR SHOPPING CENTERS HAWAII COUNTY

Shopping Center	Location	Year Opened/ Last Renovated	Gross Leasable Area	Number of units
Prince Kuhio Plaza	Hilo	1985/1999	505,000	75
Waiākea Center	Hilo	1996	231,279	NA
Makalapua Shopping Center	Kailua-Kona	1993	202,902	NA
Keauhou Shopping Center	Kailua-Kona	1985	178,809	39
Kona Commons	Kailua-Kona	2008	144,116	23
Queen's Marketplace	Waikoloa	2007	116,000	47
Lanihau Center	Kailua-Kona	1988	88,300	18
Kona Coast Shopping Center	Kailua-Kona	1975	84,111	17
Puainako Town Center	Hilo	1979	80,000	22
The Shops at Mauna Lani	Kohala Coast	2006	80,000	31
Crossroads Shopping Center	Kailua-Kona	1995	75,247	16
Waikoloa Highlands Center	Waikoloa	1991	73,000	45
Kea'au Shopping Center	Keeau	1982	73,000	9
Kings' Shops	Waikoloa	1973/2001	70,596	47
Hilo Shopping Center	Hilo	1963	66,629	NA
Kealakekua Ranch Center	Captain Cook	1973	54,108	13
Coconut Grove Marketplace	Kailua-Kona	1989/2005	47,132	40
Pāhoa Marketplace	Pāhoa	2005	43,330	NA
Kona Marketplace	Kailua-Kona	1974	38,000	NA
Kaiwi Square	Kailua-Kona	1988	37,590	33
Kona International Market	Kailua-Kona	2006	34,551	16
Kopiko Plaza	Kailua-Kona	1990	33,184	NA
Kona Inn Shopping Village	Kailua-Kona	1978	33,000	NA
Parker Square	Kamuela	NA	17,735	NA
Parker Ranch Center	Kamuela	1968	16,963	31
Holomua Center	Kamuela	1969	16,106	NA

NA: NOT AVAILABLE.

SOURCE: SHOPPING CENTERS WEBSITES; LOOPNET; QUEEN LILI'UOKALANI TRUST; GENERAL GROWTH PROPERTIES; COLLIER'S; THEBROKERLIST.COM;  
HAWAII 2002 DIRECTORY; INTERNATIONAL COUNCIL OF SHOPPING CENTERS (2003) AND PACIFIC BUSINESS NEWS BOOK OF LISTS (2015).



## 11.2.4

**SUMMARY OF RETAIL TRADE  
WITH EMPLOYEES BY BUSINESS GROUP  
HAWAI‘I COUNTY**

<b>2013</b>	<b>Businesses</b>	<b>Number of Employees</b>	<b>1st Quarter Payroll (\$1,000)</b>	<b>Annual Payroll (\$1,000)</b>
Retail Trade (NAICS 44-45)	648	9,128	60,169	249,053
Automobile dealers (NAICS 4411--)	21	430	4,971	20,267
Other Motor Vehicle Dealers (4412--)	7	20-99	180	687
Auto parts, accessories, & tire stores (4413--)	33	310	2557	11,115
Furniture Stores (4421--)	9	66	481	2,031
Home Furnishing Stores (4422--)	11	20-99	383	1,504
Electronics & Appliance Stores (4431--)	27	122	703	2,892
Building Material & Supplies Dealers (4441--)	42	500-999	D	D
Lawn, Garden Equip. & Supplies Stores (4442--)	15	88	740	3,048
Grocery Stores (4451--)	75	2,268	14,144	58,919
Specialty food Stores (4452--)	13	20-99	243	1,054
Health & Personal Care Stores (4461--)	53	614	4,966	20,190
Gasoline Stations (4471--)	58	538	2,625	11,335
Clothing Stores (4481--)	59	593	2,227	8,468
Shoe Stores (4482--)	11	47	237	932
Jewelry, Luggage, & Leather Good Stores (4483--)	37	186	1,533	6,067
Sporting Goods & Music Instrument Stores (4511--)	28	250	1,070	4,555
Book, Periodical, & Music Stores (4512--)	4	0-19	D	D
Department Stores (4521--)	8	1,500	10,359	40,684
Other General Merchandise Stores (4529--)	9	250-499	D	D
Florists (4531--)	10	20-99	167	788
Office Supplies, Stationery, & Gift Stores (4532--)	49	298	1,475	6,003
Used Merchandise Stores (4533--)	8	62	238	928
Other Miscellaneous Store Retailers (4539--)	34	181	897	3,660
Electronic Shopping & Mail Order Houses (4541--)	6	0-19	93	335
Direct Selling Establishments (4543--)	15	69	S	3,288

D: NOT DISCLOSED.

S: WITHHELD BECAUSE ESTIMATE DID NOT MEET PUBLICATION STANDARDS.

SOURCE: U.S. CENSUS BUREAU, COUNTY BUSINESS PATTERNS 2013.

11.2.5

**RETAIL STORES BY NUMBER OF EMPLOYEES  
AND ZIP CODE AREA  
HAWAII COUNTY**

2013	Total Stores	Number of Employees					
		1-4	5-9	10-19	20-49	50-99	100-499
Captain Cook	12	6	4	1	0	1	0
Hawaii National Park	1	0	0	0	1	0	0
Hawi	5	2	2	1	0	0	0
Hilo	219	82	59	43	20	7	8
Hōlualoa	7	6	1	0	0	0	0
Hōnaunau	2	2	0	0	0	0	0
Honoka'a	12	7	3	1	0	1	0
Honomū	2	2	0	0	0	0	0
Kailua-Kona	187	84	52	23	15	6	7
Kamuela	63	27	22	9	3	2	0
Kapa'au	7	1	4	1	1	0	0
Kea'au	13	5	2	4	0	2	0
Kealakekua	15	4	6	4	1	0	0
Keauhou	1	1	0	0	0	0	0
Kurtistown	4	0	1	2	1	0	0
Laupāhoehoe	2	1	0	1	0	0	0
Mountain View	6	2	3	1	0	0	0
Nā'ālehu	3	1	2	0	0	0	0
Ocean View	6	2	2	1	1	0	0
Pa'auilo	1	1	0	0	0	0	0
Pāhala	2	1	0	0	1	0	0
Pāhoa	0	9	5	3	2	1	0
Pāpa'ikou	1	0	0	1	0	0	0
Volcano	3	1	1	0	1	0	0
Waikoloa	54	24	24	3	1	2	0

SOURCE: U.S. CENSUS BUREAU, 2013 ZIP CODE BUSINESS PATTERNS.

11.2.6

**COMMERCIAL LEASE RENTS  
HAWAI'I COUNTY**

Location	Range Per Square Foot Per Month		
	Retail	Office	Industrial
<b>Hilo</b>	\$0.75 to \$6.50	\$0.75 to \$2.50	\$0.60 to \$1.50
Kamehameha Avenue	\$0.75 to \$6.50	\$0.75 to \$1.00	NA
Downtown	\$0.75 to \$2.25	\$0.75 to \$1.00	NA
Kīlauea Avenue	\$1.50	\$1.50 to \$1.85	NA
Aupuni Street	NA	\$1.25 to \$1.31	NA
<b>Kailua-Kona</b>	\$0.85 to \$15.00	\$0.70 to \$2.50	\$0.65 to \$1.00
Ali'i Drive	\$1.00 to \$15.00	NA	NA
Kaiwi Street	\$1.10 to \$1.45	\$1.45	\$0.75
Luhia Street	\$0.85 to \$1.00	NA	\$0.70
Palani Road	\$1.25 to \$4.50	\$1.00 to \$1.25	NA
Kuakini Highway	NA	\$0.70 to \$1.50	NA
Hualālai Road	NA	\$1.75 to \$1.86	NA
Kanalani Street	NA	NA	\$0.65 to \$0.90
<b>Kamuela</b>	\$1.40 to \$3.25	\$3.25	NA

SOURCE: CURRENT PROPERTY LISTINGS ON LOOPNET.COM AS OF FEBRUARY 16, 2016.

## 11.3.1

## CHARACTERISTICS OF BUSINESS ESTABLISHMENTS WITH EMPLOYEES BY SECTOR, HAWAI'I COUNTY

Industry, 2013	Employees	Annual Payroll (\$1,000)	Total Establishments
<b>Agriculture, Forestry, Fishing &amp; Hunting</b>	<b>101</b>	<b>3,274</b>	<b>12</b>
<b>Mining, quarrying, &amp; oil &amp; gas extraction</b>	<b>0-19</b>	<b>D</b>	<b>2</b>
<b>Utilities</b>	<b>500-999</b>	<b>46,621</b>	<b>13</b>
<b>Construction</b>	<b>2,385</b>	<b>123,817</b>	<b>366</b>
Construction of buildings	602	29,850	114
Heavy & civil engineering construction	100-249	8,875	14
Specialty trade contractors	1,669	85,092	238
<b>Manufacturing</b>	<b>1,259</b>	<b>49,002</b>	<b>107</b>
Food manufacturing	663	21,949	38
Beverage & tobacco product manufacturing	77	2,263	10
Textile product mills	0-19	D	3
Wood product manufacturing	20-99	D	4
Printing & related support activities	20-99	754	10
Chemical manufacturing	20-99	D	4
Plastics & rubber products manufacturing	0-19	D	2
Nonmetallic mineral product manufacturing	181	9,892	10
Fabricated metal product manufacturing	20-99	D	7
Furniture & related product manufacturing	35	1,802	10
Miscellaneous manufacturing	0-19	256	7
<b>Wholesale Trade</b>	<b>1,659</b>	<b>64,430</b>	<b>188</b>
Merchant wholesalers, durable goods	425	18,797	80
Merchant wholesalers, nondurable goods	1,232	45,588	106
Wholesale electronic markets & agents & brokers	0-19	D	2
<b>Retail Trade</b>	<b>9,128</b>	<b>249,053</b>	<b>648</b>
Motor vehicle & parts dealers	766	32,069	61
Furniture & home furnishings stores	100-249	3,535	20
Electronics & appliance stores	122	2,892	27
Bldg material & garden equipment & supplies	996	29,926	57
Food & beverage stores	2,342	60,522	91
Health & personal care stores	614	20,190	53
Gasoline stations	538	11,335	58
Clothing & clothing accessories stores	826	15,467	107
Sporting goods, hobby, book, & music stores	263	4,677	32
General merchandise stores	1,856	53,312	17
Miscellaneous store retailers	569	11,379	101
Nonstore retailers	20-99	3,749	24
<b>Transportation &amp; Warehousing</b>	<b>2,286</b>	<b>79,100</b>	<b>158</b>
Air transportation	435	15,555	11
Water transportation	20-99	D	1
Truck transportation	429	15,518	41
Transit & ground passenger transportation	106	2,037	10
Scenic & sightseeing transportation	907	29,874	62
Support activities for transportation	214	6,764	15
Couriers & messengers	149	6,192	13
Warehousing & storage	20-99	D	5

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## 11.3.1

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Industry, 2013	Employees	Annual Payroll (\$1,000)	Total Establishments
<b>Information</b>	<b>540</b>	<b>27,552</b>	<b>59</b>
Publishing industries (except Internet)	100-249	D	8
Motion picture & sound recording industries	20-99	1,082	12
Broadcasting (except Internet)	71	2,599	7
Telecommunications	284	18,647	24
Data processing, hosting & related services	0-19	D	6
<b>Finance &amp; Insurance</b>	<b>1,210</b>	<b>57,535</b>	<b>160</b>
Credit intermediation & related activities	791	31,561	100
Securities, commodity contracts, investments	20-99	5,245	22
Insurance carriers & related activities	250-499	D	38
<b>Real Estate &amp; Rental &amp; Leasing</b>	<b>1,137</b>	<b>39,341</b>	<b>235</b>
Real estate	576	22,102	180
Rental & leasing services	500-999	D	55
<b>Professional, Scientific, &amp; Technical Services</b>	<b>1,500</b>	<b>77,020</b>	<b>297</b>
<b>Management of Companies &amp; Enterprises</b>	<b>405</b>	<b>17,941</b>	<b>18</b>
<b>Administrative Support &amp; Waste Management</b>	<b>3,676</b>	<b>97,242</b>	<b>237</b>
Administrative & support services	3,500	91,610	216
Waste management & remediation services	176	5,632	21
<b>Educational Services</b>	<b>1,221</b>	<b>34,342</b>	<b>59</b>
<b>Health Care &amp; Social Assistance</b>	<b>8,299</b>	<b>345,652</b>	<b>472</b>
Ambulatory health care services	3,426	143,997	352
Hospitals	2500- 4999	140,098	5
Nursing & residential care facilities	500-999	D	15
Social assistance	1,384	31,758	100
<b>Arts, Entertainment, &amp; Recreation</b>	<b>1,117</b>	<b>28,734</b>	<b>73</b>
Performing arts, spectator sports, & related	113	1,925	19
Museums, historical sites, & similar institutions	128	3,602	10
Amusement, gambling, & recreation industries	876	23,207	44
<b>Accommodation &amp; Food Services</b>	<b>11,943</b>	<b>333,500</b>	<b>442</b>
Accommodation	6,100	224,339	69
Food services & drinking places	5,843	109,161	373
<b>Other Services (except Public Administration)</b>	<b>1,886</b>	<b>52,703</b>	<b>375</b>
Repair & maintenance	332	11,715	85
Personal & laundry services	463	9,153	71
Religious, grantmaking, civic, professional orgs	1,091	31,835	219
<b>Total for all sectors</b>	<b>50,266</b>	<b>1,727,506</b>	<b>3,923</b>

D: WITHHELD TO AVOID DISCLOSING DATA FOR INDIVIDUAL COMPANIES; DATA ARE INCLUDED IN HIGHER LEVEL TOTALS.

SOURCE: U.S. CENSUS BUREAU, COUNTY BUSINESS PATTERNS 2013.

## 11.3.2

## CHARACTERISTICS OF BUSINESS ESTABLISHMENTS BY SECTOR FOR NONEMPLOYERS, HAWAI'I COUNTY

Industry, 2013	Establishments with Employees	Nonemployer Establishments	Annual Receipts (\$1,000)
<b>Agriculture, Forestry, Fishing &amp; Hunting</b>	<b>12</b>	<b>967</b>	<b>23,990</b>
<b>Mining, quarrying, &amp; oil &amp; gas extraction</b>	<b>2</b>	<b>D</b>	<b>D</b>
<b>Utilities</b>	<b>13</b>	<b>21</b>	<b>1,226</b>
<b>Construction</b>	<b>366</b>	<b>1,601</b>	<b>113,441</b>
Construction of buildings	114	534	48,101
Heavy & civil engineering construction	14	35	3,916
Specialty trade contractors	238	1,032	61,424
<b>Manufacturing</b>	<b>107</b>	<b>448</b>	<b>16,517</b>
Food manufacturing	38	101	3,594
Beverage & tobacco product manufacturing	10	D	D
Textile product mills	3	D	D
Apparel manufacturing	0	36	1,462
Leather product manufacturing	0	4	34
Wood product manufacturing	4	69	2,443
Printing & related support activities	10	23	867
Chemical manufacturing	4	D	D
Plastics & rubber products manufacturing	2	D	D
Nonmetallic mineral product manufacturing	10	23	1,338
Fabricated metal product manufacturing	7	17	1,119
Machinery manufacturing	1	9	156
Electrical equipment manufacturing	0	3	131
Transportation equipment manufacturing	1	4	188
Furniture & related product manufacturing	10	29	1,334
Miscellaneous manufacturing	7	113	3,700
<b>Wholesale Trade</b>	<b>188</b>	<b>433</b>	<b>19,980</b>
Merchant wholesalers, durable goods	80	157	7,346
Merchant wholesalers, nondurable goods	106	248	11,848
Wholesale electronic markets & agents & brokers	2	28	786
<b>Retail Trade</b>	<b>648</b>	<b>1,454</b>	<b>62,409</b>
Motor vehicle & parts dealers	61	47	3,402
Furniture & home furnishings stores	20	18	2,517
Electronics & appliance stores	27	15	780
Bldg material & garden equipment & supplies	57	33	2,596
Food & beverage stores	91	106	7,285
Health & personal care stores	53	82	1,622
Gasoline stations	58	D	D
Clothing & clothing accessories stores	107	143	7,319
Sporting goods, hobby, book, & music stores	32	73	4,991
General merchandise stores	17	21	658
Miscellaneous store retailers	101	294	16,629
Nonstore retailers	24	619	13,811
<b>Transportation &amp; Warehousing</b>	<b>158</b>	<b>376</b>	<b>15,792</b>
Air transportation	11	6	845
Water transportation	1	14	744
Truck transportation	41	56	3,671

## 11.3.2

## CONTINUED

Industry, 2013	Establishments with Employees	Nonemployer Establishments	Annual Receipts (\$1,000)
Transit & ground passenger transportation	10	170	4,732
Scenic & sightseeing transportation	62	40	2,586
Support activities for transportation	15	40	1,953
Couriers & messengers	13	48	952
Warehousing & storage	5	D	D
<b>Information</b>	<b>59</b>	<b>141</b>	<b>4,101</b>
Publishing industries (except Internet)	8	39	608
Motion picture & sound recording industries	12	47	1,455
Broadcasting (except Internet)	7	D	D
Telecommunications	24	10	1,045
Data processing, hosting & related services	6	21	390
Other information services	2	20	579
<b>Finance &amp; Insurance</b>	<b>160</b>	<b>255</b>	<b>11,152</b>
Credit intermediation & related activities	100	18	964
Securities, commodity contracts, investments	22	74	3,121
Insurance carriers & related activities	38	163	7,067
<b>Real Estate &amp; Rental &amp; Leasing</b>	<b>235</b>	<b>1,602</b>	<b>126,794</b>
Real estate	180	1,533	122,553
Rental & leasing services	55	68	3,643
<b>Professional, Scientific, &amp; Technical Services</b>	<b>297</b>	<b>2,068</b>	<b>72,428</b>
<b>Management of Companies &amp; Enterprises</b>	<b>18</b>	<b>0</b>	<b>0</b>
<b>Administrative Support &amp; Waste Management</b>	<b>237</b>	<b>1,676</b>	<b>42,751</b>
Administrative & support services	216	1,650	40,067
Waste management & remediation services	21	26	2,684
<b>Educational Services</b>	<b>59</b>	<b>341</b>	<b>5,775</b>
<b>Health Care &amp; Social Assistance</b>	<b>472</b>	<b>1,147</b>	<b>48,110</b>
Ambulatory health care services	352	727	38,324
Nursing & residential care facilities	15	109	4,772
Social assistance	100	311	5,014
<b>Arts, Entertainment, &amp; Recreation</b>	<b>73</b>	<b>948</b>	<b>24,854</b>
Performing arts, spectator sports, & related	19	758	16,034
Museums, historical sites, & similar institutions	10	3	33
Amusement, gambling, & recreation industries	44	187	8,787
<b>Accommodation &amp; Food Services</b>	<b>442</b>	<b>399</b>	<b>27,652</b>
Accommodation	69	166	7,800
Food services & drinking places	373	233	19,852
<b>Other Services (except Public Administration)</b>	<b>375</b>	<b>2,618</b>	<b>71,283</b>
Repair & maintenance	85	829	32,294
Personal & laundry services	71	1,547	34,251
Religious, Grantmaking, Civic, Professional Orgs	219	242	4,738
<b>Total for all sectors</b>	<b>3,923</b>	<b>16,499</b>	<b>688,900</b>

D: WITHHELD TO AVOID DISCLOSING DATA OF INDIVIDUAL COMPANIES; DATA ARE INCLUDED IN HIGHER TOTALS.

SOURCE: U.S. CENSUS BUREAU, 2013 NONEMPLOYER STATISTICS.

### 11.3.3

## LARGEST COMPANIES, HAWAI'I COUNTY

Company	Main Line of Business	State Rank		Sales (\$M)		Employees
		2015	2014	2014	2013	
Puna Plantation Hawai'i Ltd.	Supermarkets	63	63	127.4	123.3	550
David S. De Luz Enterprises Inc.	Automobile Dealership	84	86	93.7	82.5	125
Suisan Group Inc.	Wholesale frozen foods	93	93	82.0	78.5	178
I. Kitagawa and Co. Ltd.	Retail automotive dealerships	98	104	77.7	70.5	186
Isemoto Contracting Co. Ltd.	General contractor	103	136	71.3	47.1	180
North Hawai'i Community Hospital	Full service acute care hospital	107	62	69.2	127.3	376
Mauna Lani Resort (Operation) Inc.	Resort operations	142	156	42.7	36.9	375
Inter Pacific Motors Inc.	New & used vehicle sales & service	163	NA	31.5	26.5	59
Big Island Motors Inc. dba Hilo-Kona Mazda Subaru Hyundai	New car dealership	187	188	26.4	24.7	56
Hawai'i Preparatory Academy	Independent school	199	202	22.9	21.1	132
HFS Federal Credit Union	Federal credit union	224	210	17.3	18.8	NA
Royal Hawaiian Orchards, L.P.	Macadamia nut farm	229	235	16.0	13.9	NA
Hawai'i Community FCU	Federal credit union	234	223	15.2	14.2	69
Parker Ranch Foundation Trust	Cattle ranch	237	225	14.4	15.3	39
CU Hawai'i Federal Credit Union	Federal credit union	248	246	8.6	8.6	NA

NA: NOT AVAILABLE

SOURCE: "TOP 250," HAWAI'I BUSINESS 2015.

### 11.3.4

## CHARACTERISTICS OF BUSINESS ESTABLISHMENTS WITH EMPLOYEES, HAWAI'I COUNTY

Characteristic	2012		2013	
	Hawai'i County	State	Hawai'i County	State
Number of businesses	3,902	31,496	3,923	31,622
Employees	48,628	492,089	50,266	502,530
Payroll, 1st quarter (\$1,000)	398,495	4,636,495	421,090	4,871,307
Annual payroll (\$1,000)	1,631,977	19,078,553	1,727,506	19,881,066

SOURCE: U.S. CENSUS BUREAU, COUNTY BUSINESS PATTERNS.



11.3.5

**NUMBER OF BUSINESS ESTABLISHMENTS WITH EMPLOYEES  
STATEWIDE AND HAWAI'I COUNTY**

<b>Year</b>	<b>State Total</b>	<b>Hawai'i County</b>
1998	29,603	3,552
1999	29,569	3,548
2000	29,853	3,629
2001	30,175	3,688
2002	30,633	3,764
2003	31,061	3,853
2004	31,605	3,929
2005	32,244	4,115
2006	33,118	4,297
2007	33,388	4,364
2008	32,904	4,261
2009	32,372	4,197
2010	31,939	4,044
2011	31,472	3,966
2012	31,496	3,902
2013	31,622	3,923

SOURCE: U.S. CENSUS BUREAU, COUNTY BUSINESS PATTERNS.

11.3.6

**SERVICE ESTABLISHMENTS WITH EMPLOYEES FOR PLACES WITH 3,000 INHABITANTS OR MORE, HAWAI'I COUNTY**

<b>Geography, 2012</b>	<b>Number of Establishments</b>	<b>Sales, Shipments, Receipts, or Revenue (\$1,000)</b>	<b>Number of Employees</b>	<b>Annual Payroll (\$1,000)</b>
<b>Professional, Scientific, and Technical Services</b>				
Captain Cook	3	D	0-19	D
Hawaiian Beaches	1	D	0-19	D
Hawaiian Ocean View	NA	NA	NA	NA
Hawaiian Paradise Park	3	D	0-19	D
Hilo	101	79,436	653	30,978
Hōlualoa	10	1,170	17	365
Kahalu'u-Keauhou	6	1,428	10	557
Kailua	62	27,010	233	9,806
Kalaoa	22	11,254	125	2,507
Mountain View	2	D	0-19	D
Waikoloa Village	8	1,440	20	498
Waimea	31	50,466	282	21,249
<b>Administrative, Support, and Waste Management</b>				
Captain Cook	2	D	100-249	D
Hawaiian Beaches	NA	NA	NA	NA
Hawaiian Ocean View	1	D	0-19	D
Hawaiian Paradise Park	3	D	0-19	D
Hilo	62	73,968	1,669	40,185
Hōlualoa	12	10,193	89	2,949
Kahalu'u-Keauhou	6	2,102	15	602
Kailua	41	D	1000-2499	D
Kalaoa	28	39,926	727	18,817
Mountain View	2	D	0-19	D
Waikoloa Village	14	6,766	32	977
Waimea	15	4,029	40	1,464
<b>Educational Services</b>				
Captain Cook	1	D	0-19	D
Hawaiian Beaches	NA	NA	NA	NA
Hawaiian Ocean View	NA	NA	NA	NA
Hawaiian Paradise Park	NA	NA	NA	NA
Hilo	7	1,080	36	340
Hōlualoa	1	D	0-19	D
Kahalu'u-Keauhou	3	1,337	12	472
Kailua	9	7,940	87	2,323
Kalaoa	NA	NA	NA	NA
Mountain View	NA	NA	NA	NA
Waikoloa Village	NA	NA	NA	NA
Waimea	4	D	20-99	D
<b>Health Care and Social Assistance</b>				
Captain Cook	8	2,205	31	885
Hawaiian Beaches	2	D	20-99	D
Hawaiian Ocean View	NA	NA	NA	NA
Hawaiian Paradise Park	1	D	0-19	D
Hilo	225	429,031	4,286	214,500
Hōlualoa	6	D	20-99	D

CONTINUES ON THE NEXT PAGE

## 11.3.6

## CONTINUED

Geography, 2012	Number of Establishments	Sales, Shipments, Receipts, or Revenue (\$1,000)	Number of Employees	Annual Payroll (\$1,000)
Kahalu'u-Keauhou	8	14,558	161	6,301
Kailua	69	67,215	642	28,564
Kalaoa	9	5,299	57	1,890
Mountain View	2	D	0-19	D
Waikoloa Village	9	3,547	48	1,649
Waimea	31	77,131	635	32,921
<b>Arts, Entertainment, and Recreation</b>				
Captain Cook	3	726	22	282
Hawaiian Beaches	NA	NA	NA	NA
Hawaiian Ocean View	NA	NA	NA	NA
Hawaiian Paradise Park	NA	NA	NA	NA
Hilo	11	6,874	144	1,930
Hōlualoa	2	D	0-19	D
Kahalu'u-Keauhou	2	D	0-19	D
Kailua	12	38,708	538	15,609
Kalaoa	2	D	0-19	D
Mountain View	NA	NA	NA	NA
Waikoloa Village	3	D	100-249	D
Waimea	4	464	11	197
<b>Accommodation and Food Service</b>				
Captain Cook	5	D	20-99	D
Hawaiian Beaches	2	D	20-99	D
Hawaiian Ocean View	NA	NA	NA	NA
Hawaiian Paradise Park	1	D	0-19	D
Hilo	146	133,782	2,239	33,243
Hōlualoa	11	D	100-249	D
Kahalu'u-Keauhou	18	88,700	1,089	28,737
Kailua	103	382,777	3,508	95,755
Kalaoa	3	D	20-99	D
Mountain View	NA	NA	NA	NA
Waikoloa Village	14	D	250-499	D
Waimea	26	22,466	362	6,235
<b>Other Services (except public administration)</b>				
Captain Cook	1	D	0-19	D
Hawaiian Beaches	1	D	0-19	D
Hawaiian Ocean View	NA	NA	NA	NA
Hawaiian Paradise Park	1	D	0-19	D
Hilo	96	57,097	464	11,261
Hōlualoa	16	D	20-99	D
Kahalu'u-Keauhou	16	5,327	35	1,118
Kailua	59	39,556	391	11,825
Kalaoa	9	3,562	38	749
Mountain View	NA	NA	NA	NA
Waikoloa Village	14	7,219	45	1,653
Waimea	15	7,941	47	1,595

D: WITHHELD TO AVOID DISCLOSING DATA FOR INDIVIDUAL COMPANIES

NA: NOT AVAILABLE

SOURCE: U.S. CENSUS BUREAU, 2012 ECONOMIC CENSUS.

## 11.3.7

**SERVICE ESTABLISHMENTS WITH EMPLOYEES  
BY TYPE AND LOCATION, 2013**

<b>Establishment Type</b>	<b>Location</b>	<b>Number</b>	<b>Location</b>	<b>Number</b>	<b>Location</b>	<b>Number</b>
<b>Professional, Scientific, &amp; Tech Services</b>	Captain Cook	4	Kamuela	49	Ocean View	2
	Hawi	1	Kapa'au	1	Pa'auilo	1
	Hilo	98	Kea'au	10	Pāhoa	4
	Hōlualoa	3	Kealakekua	6	Volcano	2
	Honoka'a	2	Kurtistown	1	Waikoloa	12
	Kailua-Kona	95	Mountain View	2		
<b>Management of Companies</b>	Hilo	4	Kamuela	1	Waikoloa	2
	Kailua-Kona	9	Kea'au	2		
<b>Administrative &amp; Support</b>	Captain Cook	3	Kamuela	24	Pa'auilo	3
	Hawi	1	Kea'au	7	Pāhala	1
	Hilo	50	Kealakekua	5	Pāhoa	4
	Hōlualoa	4	Kurtistown	1	Pāpa'ikou	2
	Honoka'a	5	Mountain View	2	Pepe'ekeo	1
	Kailua-Kona	88	Ocean View	1	Waikoloa	14
<b>Waste Management &amp; Remediation</b>	Hilo	8	Kailua-Kona	5	Mountain View	1
	Hōlualoa	1	Kamuela	1	Waikoloa	1
	Honoka'a	1	Kea'au	3		
<b>Educational Services</b>	Captain Cook	1	Kamuela	11	Pāhoa	4
	Hilo	18	Kea'au	4	Volcano	1
	Hōlualoa	4	Kealakekua	1		
	Kailua-Kona	13	Laupāhoehoe	1		
<b>Ambulatory Health Care</b>	Captain Cook	4	Kapa'au	3	Pāpa'aloa	1
	Hilo	183	Kea'au	5	Pāpa'ikou	1
	Hōlualoa	3	Kealakekua	31	Volcano	1
	Honoka'a	2	Mountain View	1	Waikoloa	6
	Kailua-Kona	70	Nā'ālehu	2		
	Kamuela	33	Pāhoa	7		
<b>Hospitals</b>	Hilo	1	Kapa'au	1	Pāhala	1
	Kamuela	1	Kealakekua	1		
<b>Nursing &amp; Residential Care</b>	Hilo	6	Kailua-Kona	3	Waikoloa	2
	Honoka'a	1	Kamuela	1		
<b>Social Assistance</b>	Captain Cook	1	Kamuela	7	Nā'ālehu	5
	Hilo	42	Kapa'au	1	Pa'auilo	1
	Hōlualoa	1	Kea'au	5	Pāhoa	4
	Honoka'a	2	Kealakekua	9	Waikoloa	2
	Kailua-Kona	16	Mountain View	1		

## 11.3.7

## CONTINUED

Establishment Type	Location	Number	Location	Number	Location	Number
<b>Performing Arts, Spectator Sports, &amp; Related</b>	Hilo	1	Honoka'a	1	Kealakekua	1
	Hōlualoa	1	Kailua-Kona	5	Pāhoa	1
	Hōnaunau	1	Kamuela	8		
<b>Museums, Historical Sites, &amp; Related</b>	Captain Cook	1	Kailua-Kona	1	Pāpa'ikou	1
	Hilo	3	Kamuela	1	Waikoloa	1
	Honomū	1	Kealakekua	1		
<b>Amusement, Gambling, and Recreation</b>	Hakalau	1	Kailua-Kona	11	Pāhala	1
	Hilo	7	Kamuela	9	Waikoloa	3
	Honoka'a	2	Kea'au	2		
	Honomū	1	Kealakekua	2		
<b>Accommodation</b>	Captain Cook	1	Honomū	1	Pāhoa	1
	Hawi	1	Kailua-Kona	28	Volcano	3
	Hilo	10	Kamuela	11	Waikoloa	6
	Hōlualoa	2	Kapa'au	1		
	Honoka'a	2	Ocean View	1		
<b>Food Service</b>	Captain Cook	3	Honomū	2	Laupāhoehoe	1
	Hakalau	1	Kailua-Kona	108	Nā'ālehu	2
	Hawi	2	Kamuela	47	Ocean View	2
	Hilo	136	Kapa'au	1	Pāhala	1
	Hōlualoa	1	Kea'au	8	Pāhoa	10
	Hōnaunau	1	Kealakekua	12	Volcano	3
	Honoka'a	6	Kurtistown	1	Waikoloa	25
<b>Repair &amp; Maintenance</b>	Captain Cook	2	Kamuela	5	Mountain View	1
	Hilo	41	Kapa'au	1	Nā'ālehu	1
	Hōlualoa	1	Kea'au	3	Pāpa'ikou	2
	Honoka'a	1	Kealakekua	1	Waikoloa	1
	Kailua-Kona	24	Kurtistown	1		
<b>Personal &amp; Laundry Services</b>	Hakalau	1	Kailua-Kona	25	Kealakekua	2
	Hawi	1	Kamuela	8	Pāhoa	2
	Hilo	24	Kea'au	3	Waikoloa	4
<b>Religious, Civic, &amp; Professional Orgs.</b>	Captain Cook	3	Kapa'au	4	'O'ōkala	1
	Hilo	58	Kea'au	7	Pāhala	1
	Hōlualoa	4	Kealakekua	4	Pāhoa	4
	Hōnaunau	1	Kurtistown	2	Pāpa'ikou	1
	Honoka'a	2	Laupāhoehoe	1	Pepe'ekeo	1
	Kailua-Kona	73	Mountain View	1	Volcano	1
	Kamuela	29	Nā'ālehu	3	Waikoloa	16

SOURCE: U.S. CENSUS BUREAU, 2013 ZIP CODE BUSINESS PATTERNS.

## 11.3.8

**SALES BY BUSINESS ESTABLISHMENTS  
FOR EMPLOYERS AND NONEMPLOYERS BY SECTOR  
HAWAI‘I COUNTY**

NAICS	Industry	Employers	Sales (\$1,000)	Nonemployers	Sales (\$1,000)
	<b>Total</b>	<b>N</b>	<b>N</b>	<b>16,146</b>	<b>662,314</b>
11	Agriculture, Forestry, Fishing & Hunting	N	N	992	24,062
21	Mining	N	N	D	D
22	Utilities	11	Q	13	1,050
23	Construction	N	N	1,612	104,858
31-33	Manufacturing	112	283,326	450	19,546
42	Wholesale Trade	178	D	385	17,841
44-45	Retail Trade	648	2,390,830	1,420	65,078
48-49	Transportation & Warehousing	155	273,634	336	14,193
51	Information	66	N	149	3,770
52	Finance & Insurance	158	N	280	10,902
53	Real Estate Rental & Leasing	245	226,488	1,572	111,364
54	Professional, Scientific, & Technical Services	294	193,315	2,030	78,422
55	Management of Companies & Enterprises	N	N	N	N
56	Administrative Support & Waste Management	235	275,783	1,601	41,598
61	Educational Services	29	17,307	359	5,665
62	Health Care & Social Assistance	469	781,182	1,122	48,076
71	Arts, Entertainment, & Recreation	69	89,358	900	24,139
72	Accommodation & Food Services	430	1,124,494	360	24,118
81	Other Services (except Public Administration)	288	166,086	2,560	67,034

D: WITHHELD TO AVOID DISCLOSING INDIVIDUAL COMPANY DATA; DATA ARE INCLUDED IN HIGHER LEVEL TOTALS.

N: NOT AVAILABLE OR NOT COMPARABLE.

Q: REVENUE NOT COLLECTED AT THIS LEVEL OF DETAIL FOR MULTIESTABLISHMENT FIRMS.

SOURCE: U.S. CENSUS BUREAU, 2012 ECONOMIC CENSUS, 2012 ECONOMIC CENSUS OF ISLAND AREAS, AND 2012 NONEMPLOYER STATISTICS.