



Domestic Trade

Section 11

DOMESTIC TRADE

This final section covers data on manufacturers, service establishments, professional firms, retail trade, industrial parks and the general excise tax base.

Also included is a list of Maui County's largest private corporations. The largest private corporation based in Maui is Jim Falk Automotive Group with 306 employees, and sales of \$363 million in 2014.

11.1.1

MANUFACTURING MAUI COUNTY AND STATE OF HAWAI'I

2012	Maui County		State of Hawai'i	
	All	Food	All	Food
Number of establishments	99	34	796	240
20 employees or more	7	3	126	48
All employees	997	607	11,440	4,796
Annual payroll (\$1,000)	41,107	23,170	465,024	155,511
Production workers	623	362	7,396	3,122
Hours (1,000)	1,261	786	13,640	5,646
Wages (\$1,000)	25,641	14,000	257,974	86,992
Value added (\$1,000)	172,964	120,292	1,101,021	533,962
Total cost of materials (\$1,000)	104,138	72,361	6,740,826	541,091
Total value of shipments (\$1,000)	D	194,348	D	1,079,586
Total capital expenditures (\$1,000)	12,318	10,608	108,404	27,689

D: Data withheld to avoid disclosing data for individual companies; data are included in higher level totals

SOURCE: U.S. CENSUS BUREAU, 2012 ECONOMIC CENSUS.

11.1.2

INDUSTRIAL AND RESEARCH PARKS MAUI COUNTY

2013	State Total	Maui	Moloka'i
Number of parks	25	5	1
Total acres	4,907.2	701.3	16.5
Developed acres	3,021.7	251.3	NA
Number of tenants	691	20	NA
Number of owners	408	90	NA

	Location	Total Acreage	Developed	Tenants	Owners
Maui Research and Technology Park	Kihei	430	40	20	10
Maui Business Park II	Kahului	179	122	NA	NA
Wailuku Industrial Park	Wailuku	34	34	NA	80
Lahaina Business Park	Lahaina	33	30	NA	NA
Molokai Industrial Park	Kaunakakai	16.5	NA	NA	NA

SOURCE: HAWAII STATE DATA BOOK 2014; PACIFIC BUSINESS NEWS, BOOK OF LISTS (2014) VOL. 51, No. 43 (DECEMBER 20, 2013), P. 76.

11.2.1

GENERAL EXCISE TAX BASE, MAUI COUNTY

	2010	2011	2012	2013	2014	2015
Retailing	1,755,229,350	1,893,801,300	1,967,334,775	1,884,142,625	1,837,209,175	1,856,498,225
Services	722,056,450	832,008,100	870,113,025	894,327,625	962,630,575	1,022,536,950
Contracting	500,098,600	485,970,550	584,092,725	603,158,925	662,255,275	747,761,100
Theater, Amusement, Radio	24,975,075	17,360,650	19,169,350	17,563,175	14,639,350	16,686,025
Interest	29,750	23,300	29,325	30,075	16,275	12,700
Commissions	105,741,000	130,396,875	132,802,675	150,842,525	157,432,650	158,065,475
Hotel Rentals	482,286,475	537,060,650	521,309,225	517,916,900	442,081,650	391,458,950
All Other Rentals	352,896,100	367,036,025	367,632,475	368,320,475	390,790,600	453,676,025
Use (4%)	18,694,825	19,509,825	18,642,025	13,397,450	13,474,200	15,075,975
All Others (4%)	129,960,275	129,785,700	123,253,850	128,713,725	118,138,025	108,408,675
SUB-TOTAL	4,091,967,900	4,412,952,975	4,604,379,450	4,578,413,500	4,598,667,775	4,770,180,100
Insurance Solicitors	15,295,999	12,576,666	12,704,001	9,889,333	12,266,667	11,032,666
Sugar Processing	0	0	0	0	0	0
Pineapple Canning	0	0	0	0	0	0
Producing	25,913,800	31,013,400	29,610,600	29,086,600	25,855,600	26,157,600
Manufacturing	35,293,000	26,109,800	34,223,400	34,453,200	33,170,400	42,598,400
Wholesaling	393,880,400	428,979,400	457,636,400	470,972,000	464,085,000	463,741,800
Services (Intermediary)	76,912,000	74,552,000	83,847,000	70,324,400	72,190,200	74,669,400
Use (1/2%)	350,192,600	514,710,400	426,603,200	424,074,800	402,538,800	349,976,200
SUB-TOTAL	897,487,799	1,087,941,666	1,044,624,601	1,038,800,333	1,010,106,667	968,176,066
GRAND TOTAL	4,989,455,699	5,500,894,641	5,649,004,051	5,617,213,833	5,608,774,442	5,738,356,166

SOURCE: HAWAII STATE DEPARTMENT OF TAXATION, GENERAL EXCISE AND USE TAX BASE, CALENDAR YEARS.

11.2.2

RETAIL ESTABLISHMENTS WITH EMPLOYEES BY TYPE AND LOCATION, 2014

Establishment Type	Location	Number	Location	Number	Location	Number
Motor Vehicles & Parts	Kahului	25	Lahaina	2	Kaunakakai	2
	Kīhei	4	Pukalani	1		
	Kula	1	Wailuku	10		
Furniture & Home Furnishings	Ha'ikū	2	Kula	1	Pā'ia	1
	Kahului	15	Lahaina	9	Wailuku	3
	Kīhei	3	Makawao	1		
Electronics & Appliances	Kahului	9	Lahaina	2	Lāna'i City	1
	Kīhei	4	Wailuku	1		
Building Material & Garden Equipment & Supplies	Ha'ikū	1	Lahaina	5	Wailuku	5
	Kahului	23	Makawao	2	Ho'olehua	1
	Kīhei	2	Pu'unēnē	1	Lāna'i City	1
Food & Beverages	Ha'ikū	4	Lahaina	24	Kaunakakai	4
	Hāna	1	Makawao	4	Kualapu'u	1
	Kahului	18	Pā'ia	3	Maunaloa	1
	Kīhei	10	Wailuku	11	Lāna'i City	1
	Kula	1				
Health & Personal Care	Ha'ikū	1	Kula	1	Pā'ia	2
	Kahului	13	Lahaina	16	Wailuku	6
	Kīhei	8	Makawao	2	Kaunakakai	1
Gasoline Stations	Kahului	11	Lahaina	8	Wailuku	4
	Kīhei	7	Makawao	3	Kaunakakai	1
	Kula	1	Pā'ia	3	Lāna'i City	1

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11.2.2

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Establishment Type	Location	Number	Location	Number	Location	Number
Clothing & Clothing Accessories	Ha'ikū	2	Lahaina	118	Wailuku	3
	Hāna	1	Makawao	7	Kaunakakai	2
	Kahului	35	Pā'ia	15	Lāna'i City	1
	Kīhei	52				
Sporting Goods, Hobby, Musical Instruments & Books	Kahului	17	Lahaina	10	Wailuku	5
	Kīhei	8	Pā'ia	2	Kalaupapa	1
General Merchandise	Kahului	9	Makawao	1	Kaunakakai	2
	Lahaina	2	Wailuku	1	Lāna'i City	1
Miscellaneous	Hāna	1	Lahaina	56	Kaunakakai	3
	Kahului	15	Makawao	6	Kualapu'u	1
	Kīhei	22	Pā'ia	7	Lāna'i City	1
	Kula	5	Wailuku	9		
Nonstore Retailers	Ha'ikū	5	Kula	5	Wailuku	5
	Kahului	5	Lahaina	5	Kaunakakai	1
	Kīhei	7	Makawao	4	Lāna'i City	2

SOURCE: U.S. CENSUS BUREAU, 2014 ZIP CODE BUSINESS PATTERNS.

11.2.3

CHARACTERISTICS OF MAJOR SHOPPING CENTERS MAUI COUNTY

Shopping Center	Location	Year Opened/ Last Renovated	Gross Leasable Area	Number of Units
Queen Ka'ahumanu Center	Kahului	1972/1995	571,225	110
Maui Marketplace	Kahului	1997	317,000	22
Maui Mall	Kahului	1971/1995	182,000	36
The Shops at Wailea	Wailea	2000	160,000	68
Pi'ilani Shopping Center	Kihei	2000	150,000	30
The Outlets of Maui	Lahaina	1990	148,000	35
Lahaina Gateway	Lahaina	2008	137,000	23
Azeka Shopping Center	Kihei	1978	135,645	52
Wailuku Shopping Center	Wailuku	NA	134,557	NA
Lahaina Cannery Mall	Lahaina	1987/1999	130,599	50
Whalers Village	Lahaina	1970/1996	106,000	90
Maui Lani Shopping Center	Wailuku	2013	103,249	NA
Old Lahaina Center	Lahaina	1964	88,000	33
Lahaina Shopping Center	Lahaina	1995	77,000	21
Kahana Gateway	Lahaina	1990	58,902	NA
Marketplace at Lahaina	Lahaina	1974	56,165	46
West Maui Center	Lahaina	NA	54,425	NA
Wailuku Town Center	Wailuku	NA	52,946	9
Lahaina Square	Lahaina	1973	52,000	25
The Wharf	Lahaina	1978/1987	50,000	40
Līpoa Center	Kihei	1989/1991	45,199	10
Kukui Mall	Kihei	1987	40,974	15
Nāpili Plaza	Lahaina	NA	40,058	26
Kihei Town Center	Kihei	NA	36,892	8
Wailea Gateway Center	Wailea	2012	35,000	22
Fairway Shops	Kā'anapali	NA	34,980	21

NA: Not available

SOURCE: NATIONAL RESEARCH BUREAU, DATABASE SUPPLIED TO CLARITAS INC.; SHOPPING CENTERS WEBSITES; LOOPNET.

11.2.4

**SUMMARY OF RETAIL TRADE
WITH EMPLOYEES BY BUSINESS GROUP
MAUI COUNTY**

NAICS	2014	Businesses	Number of Employees	1st Quarter Payroll (\$1,000)	Annual Payroll (\$1,000)
44-45	Retail Trade	775	9,672	67,767	277,164
4411--	Automobile dealers	19	494	6,068	25,699
4412--	Other motor vehicle dealers	4	b	D	D
4413--	Auto parts, accessories, & tire stores	22	236	1,822	7,890
4421--	Furniture stores	15	60	576	2,370
4422--	Home furnishings stores	20	167	1,248	4,845
4431--	Electronics & appliance stores	17	100	670	2,901
4441--	Building material & supplies dealers	32	653	5,065	20,566
4442--	Lawn & garden equipment & supplies stores	9	53	444	1,939
4451--	Grocery stores	67	1,982	14,097	57,754
4452--	Specialty food stores	12	84	544	2,266
4453--	Beer, wine & liquor stores	5	a	D	D
4461--	Health & personal care stores	51	646	5,071	20,521
4471--	Gasoline stations	39	514	3,041	12,139
4481--	Clothing stores	156	1,359	5,363	20,834
4482--	Shoe stores	16	100	506	1,923
4483--	Jewelry, luggage, & leather good stores	68	321	3,204	12,308
4511--	Sporting goods, hobby & music instr. stores	39	349	1,751	7,004
4512--	Book stores & news dealers	3	45	215	876
4521--	Department stores	5	902	5,700	22,984
4529--	Other general merchandise stores	11	e	D	D
4531--	Florists	10	b	113	527
4532--	Office supplies, stationery, & gift stores	61	414	2,474	9,682
4533--	Used merchandise stores	9	82	421	1,648
4539--	Other miscellaneous store retailers	46	387	3,572	14,702
4541--	Electronic shopping & mail order houses	13	b	389	1,761
4542--	Vending machine operators	3	a	D	D
4543--	Direct selling establishments	23	84	630	2,636

a: 0 to 19 employees

b: 20 to 99 employees

e: 250 to 499 employees

D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals

NAICS: North American Industry Classification System

SOURCE: U.S. CENSUS BUREAU, 2014 COUNTY BUSINESS PATTERNS.

11.2.5

RETAIL STORES BY NUMBER OF EMPLOYEES AND ZIP CODE AREA, MAUI COUNTY

2014	Total Stores	Number of Employees					
		1-4	5-9	10-19	20-49	50-99	100-499
Maui Island							
Hai'kū	15	10	3	1	1	0	0
Hāna	3	3	0	0	0	0	0
Kahului	195	51	49	46	32	8	9
Kīhei	127	51	42	23	7	3	1
Kula	15	11	2	2	0	0	0
Lahaina	257	103	98	36	16	3	1
Makawao	30	16	7	2	2	2	1
Pā'ia	33	18	13	0	1	0	1
Pukalani	1	0	1	0	0	0	0
Pu'unēnē	1	1	0	0	0	0	0
Wailuku	63	33	18	6	3	3	0
Moloka'i							
Ho'olehua	1	0	1	0	0	0	0
Kalaupapa	1	1	0	0	0	0	0
Kaunakakai	16	5	5	2	4	0	0
Kualapu'u	2	1	0	0	1	0	0
Maunaloa	1	0	1	0	0	0	0
Lāna'i							
Lāna'i City	9	5	2	0	2	0	0

SOURCE: U.S. CENSUS BUREAU, 20124 ZIP CODE BUSINESS PATTERNS.

11.2.6

**COMMERCIAL LEASE RENTS
MAUI ISLAND**

Location	Range per Square Foot per Month		
	Retail	Office	Industrial
West Maui			
Lahaina			
Front Street	\$3.00 to \$19.00	\$1.00 to \$6.00	NA
Wainee Street	\$1.50 to \$3.00	NA	NA
Shopping Centers	\$1.50 to \$4.00	NA	NA
Industrial Area	NA	NA	\$1.15 to \$1.65
Central Maui			
Kahului	\$1.25 to \$2.75	\$1.25 to \$2.25	\$0.90 to \$2.00
Wailuku	\$1.00 to \$5.50	\$1.25 to \$2.50	\$1.10 to \$1.45
South Maui			
Kihei	\$2.00 to \$3.50	\$1.00 to \$2.80	\$1.35 to \$1.45
Wailea	\$5.50	\$4.80	NA
Upcountry			
Makawao	\$2.75 to \$3.50	\$1.50 to \$2.50	NA

SOURCE: CURRENT PROPERTY LISTINGS ON LOOPNET.COM AND MAUICOMMERCIAL.COM AS OF MAY 2, 2016.

11.3.1

CHARACTERISTICS OF BUSINESS ESTABLISHMENTS WITH EMPLOYEES BY SECTOR, MAUI COUNTY

Industry, 2014	Total Establishments	Employees	Annual Payroll (\$1,000)
Agriculture, Forestry, Fishing & Hunting	2	a	D
Mining	0	0	0
Utilities	15	505	43,675
Construction	475	2,990	176,682
Construction of buildings	159	721	38,629
Heavy & civil engineering construction	20	c	8,555
Specialty trade contractors	296	2,146	129,498
Manufacturing	117	1,198	45,080
Food manufacturing	37	756	23,942
Beverage & tobacco product manufacturing	4	51	1,650
Textile product mills	2	a	D
Apparel manufacturing	6	a	104
Wood product manufacturing	5	a	D
Printing & related support activities	11	54	1,826
Chemical manufacturing	7	40	2,078
Plastics & rubber products manufacturing	1	a	D
Nonmetallic mineral product manufacturing	10	c	D
Fabricated metal product manufacturing	4	16	870
Machinery manufacturing	1	b	D
Computer & electronic product manufacturing	1	a	D
Furniture & related product manufacturing	7	a	324
Miscellaneous manufacturing	21	b	1,217
Wholesale Trade	161	1,519	65,418
Merchant wholesalers, durable goods	59	363	18,133
Merchant wholesalers, nondurable goods	88	1,128	46,121
Wholesale electronic markets & agents & brokers	14	28	1,164
Retail Trade	775	9,672	277,164
Motor vehicle & parts dealers	45	822	36,935
Furniture & home furnishings stores	35	227	7,215
Electronics & appliance stores	17	100	2,901
Bldg material & garden equipment & supplies	41	706	22,505
Food & beverage stores	84	2,078	60,167
Health & personal care stores	51	646	20,521
Gasoline stations	39	514	12,139
Clothing & clothing accessories stores	240	1,780	35,065
Sporting goods, hobby, music instr. & books	42	394	7,880
General merchandise stores	16	1,355	40,819
Miscellaneous store retailers	126	911	26,559
Nonstore retailers	39	139	4,458
Transportation & Warehousing	148	2,947	104,678
Air transportation	17	652	22,178
Water transportation	2	b	D
Truck transportation	28	415	20,108
Transit & ground passenger transportation	15	160	3,833
Scenic & sightseeing transportation	53	1,153	35,424

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11.3.1
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Industry, 2014	Total Establishments	Employees	Annual Payroll (\$1,000)
Support activities for transportation	18	315	10,735
Couriers & messengers	11	150	5,937
Warehousing & storage	4	39	1,685
Information	61	573	28,518
Publishing industries (except Internet)	22	172	7,869
Motion picture & sound recording industries	6	65	1,167
Broadcasting (except Internet)	7	b	2,169
Telecommunications	20	261	16,505
Data processing, hosting & related services	4	11	350
Other information services	2	a	D
Finance & Insurance	151	935	39,158
Credit intermediation & related activities	87	628	24,517
Securities, commodity contracts, investments	22	b	5,698
Insurance carriers & related activities	42	253	8,943
Real Estate & Rental & Leasing	331	1,906	78,304
Real estate	245	1,039	47,951
Rental & leasing services	86	f	D
Professional, Scientific, & Technical Services	398	1,497	76,112
Management of Companies & Enterprises	12	e	D
Administrative Support & Waste Management	277	3,989	120,087
Administrative & support services	263	3,777	112,303
Waste management & remediation services	14	212	7,784
Educational Services	71	810	24,992
Health Care & Social Assistance	402	6,018	308,294
Ambulatory health care services	294	2,543	159,024
Hospitals	2	g	D
Nursing & residential care facilities	16	745	25,918
Social assistance	90	1,325	31,728
Arts, Entertainment, & Recreation	123	2,036	53,584
Performing arts, spectator sports, & related	46	801	21,055
Museums, historical sites, & similar institutions	10	169	4,697
Amusement, gambling, & recreation industries	67	1,066	27,832
Accommodation & Food Services	513	23,504	758,403
Accommodation	90	13,442	542,725
Food services & drinking places	423	10,062	215,678
Other Services (except Public Administration)	465	2,878	81,396
Repair & maintenance	92	377	12,231
Personal & laundry services	96	791	19,558
Religious, grantmaking, civic, professional orgs	277	1,710	49,607
Industries not Classified	2	a	D
Total for All Sectors	4,499	63,429	2,299,529

a: 0 to 19 employees b: 20 to 99 employees c: 100 to 249 employees

e: 250 to 499 employees f: 500 to 999 employees g: 1,000 to 2,499 employees

D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals

SOURCE: U.S. CENSUS BUREAU, 2014 COUNTY BUSINESS PATTERNS.

11.3.2

CHARACTERISTICS OF BUSINESS ESTABLISHMENTS BY SECTOR FOR NONEMPLOYERS, MAUI COUNTY

Industry, 2014	Establishments with Employees	Nonemployer Establishments	Annual Receipts (\$1,000)
Agriculture, Forestry, Fishing & Hunting	2	283	6,973
Mining	0	4	489
Utilities	15	34	2,227
Construction	475	1,310	89,901
Construction of buildings	159	361	286,868
Heavy & civil engineering construction	20	18	1,750
Specialty trade contractors	296	931	59,283
Manufacturing	117	389	16,434
Food manufacturing	37	59	2,242
Beverage & tobacco product manufacturing	4	D	D
Textile product mills	2	D	D
Apparel manufacturing	6	46	1,405
Wood product manufacturing	5	39	1,586
Printing & related support activities	11	16	1,553
Chemical manufacturing	7	6	790
Plastics & rubber products manufacturing	1	4	561
Nonmetallic mineral product manufacturing	10	23	486
Primary metal manufacturing	N	3	46
Fabricated metal product manufacturing	4	D	D
Machinery manufacturing	1	D	D
Computer & electronic product manufacturing	1	4	32
Furniture & related product manufacturing	7	23	799
Miscellaneous manufacturing	21	143	5,574
Wholesale Trade	161	403	25,440
Merchant wholesalers, durable goods	59	167	8,380
Merchant wholesalers, nondurable goods	88	197	13,089
Wholesale electronic markets & agents & brokers	14	39	3,971
Retail Trade	775	1,278	66,118
Motor vehicle & parts dealers	45	44	3,145
Furniture & home furnishings stores	35	30	2,933
Electronics & appliance stores	17	9	614
Bldg material & garden equipment & supplies	41	20	2,016
Food & beverage stores	84	59	7,370
Health & personal care stores	51	87	3,063
Gasoline stations	39	D	D
Clothing & clothing accessories stores	240	191	9,143
Sporting goods, hobby, musical instr. & books	42	48	1,785
General merchandise stores	16	24	1,648
Miscellaneous store retailers	126	230	17,847
Nonstore retailers	39	535	16,207
Transportation & Warehousing	148	333	10,035
Air transportation	17	5	82
Water transportation	2	8	131
Truck transportation	28	39	1,873

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11.3.2

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Industry, 2014	Establishments with Employees	Nonemployer Establishments	Annual Receipts (\$1,000)
Transit & ground passenger transportation	15	177	4,811
Scenic & sightseeing transportation	53	31	767
Support activities for transportation	18	29	1,416
Couriers & messengers	11	39	742
Warehousing & storage	4	5	213
Information	61	160	4,932
Publishing industries (except Internet)	22	35	948
Motion picture & sound recording industries	6	71	2,497
Broadcasting (except Internet)	7	9	194
Telecommunications	20	7	527
Data processing, hosting & related services	4	14	94
Other information services	2	24	672
Finance & Insurance	151	267	16,640
Credit intermediation & related activities	87	13	479
Securities, commodity contracts, investments	22	94	8,878
Insurance carriers & related activities	42	160	7,283
Real Estate & Rental & Leasing	331	1,891	166,870
Real estate	245	1,801	161,037
Rental & leasing services	86	87	5,747
Professional, Scientific, & Technical Services	398	2,142	88,360
Management of Companies & Enterprises	12	N	N
Administrative, Support & Waste Management	277	1,708	48,042
Administrative & support services	263	1,703	47,735
Waste management & remediation services	14	5	307
Educational Services	71	333	7,451
Health Care & Social Assistance	402	994	39,798
Ambulatory health care services	294	701	31,686
Hospitals	2	N	N
Nursing & residential care facilities	16	38	1,108
Social assistance	90	255	7,004
Arts, Entertainment, & Recreation	123	1,306	54,116
Performing arts, spectator sports, & related	46	1,059	30,204
Museums, historical sites, & similar institutions	10	5	40
Amusement, gambling, & recreation industries	67	242	23,872
Accommodation & Food Services	513	323	25,838
Accommodation	90	98	7,192
Food services & drinking places	423	225	18,646
Other Services (except Public Administration)	465	2,709	90,283
Repair & maintenance	92	669	27,195
Personal & laundry services	96	1,945	61,398
Religious, grantmaking, civic, professional orgs	277	95	1,690
Total for All Sectors	4,499	15,867	759,947

D: Withheld to avoid disclosing data of individual companies; data are included in higher totals.

SOURCE: U.S. CENSUS BUREAU, 2014 NONEMPLOYER STATISTICS.

11.3.3

LARGEST COMPANIES AND NONPROFITS MAUI COUNTY

Company	State Rank		Sales (\$million)		Employees
	2015	2014	2014	2013	
Jim Falk Automotive Group	23	24	363.1	326.0	306
Hawaii Petroleum Inc.	48	76	186.8	104.8	218
Four Seasons Resort Maui at Wailea	56	55	152.6	150.0	650
Dorvin D. Leis Co., Inc.	81	84	96.9	83.1	395
VIP Foodservice	87	88	88.0	82.0	150
Maui Medical Group Inc.	149	NA	36.6	NA	259
Haleakala Solar Inc.	151	162	35.6	32.0	140
Hale Makua Health Services	158	161	33.1	32.9	392
Maui Land & Pineapple Co. Inc.	160	226	33.0	15.2	NA
Cheeseburger Restaurants	184	NA	27.0	NA	432
Maui Soda & Ice Works, Ltd.	204	NA	22.0	NA	72
Maui Clothing Co. Inc.	214	204	19.5	20.5	101
Maui Economic Opportunity Inc.	215	206	19.3	19.8	250
Wailea Golf LLC	238	239	13.9	13.4	85
CBIP Inc. (dba Coldwell Banker Island Properties)	244	NA	11.0	NA	10
Exceptional Inc dba Employers Options	245	247	9.9	8.5	1,014
Maui County Federal Credit Union	250	244	8.4	9.1	43

NA: Not available

SOURCE: "TOP 250," HAWAII BUSINESS, 2015.

11.3.4

CHARACTERISTICS OF BUSINESS ESTABLISHMENTS WITH EMPLOYEES, MAUI COUNTY

Excludes most government employees, railroad employees, and self-employed persons

Characteristic	2013		2014	
	Maui County	State	Maui County	State
Number of businesses	4,409	31,622	4,499	31,801
Employees	60,720	502,530	63,429	519,130
First quarter payroll (\$1,000)	531,523	4,871,307	559,911	5,101,194
Annual payroll (\$1,000)	2,162,184	19,881,066	2,299,529	20,847,140

SOURCE: U.S. CENSUS BUREAU, COUNTY BUSINESS PATTERNS.

11.3.5

**NUMBER OF BUSINESS ESTABLISHMENTS WITH EMPLOYEES
MAUI COUNTY AND STATE OF HAWAI'I**

Year	Maui County	State Total
1984	2,406	25,093
1985	2,528	25,742
1986	2,656	26,212
1987	2,867	27,281
1988	2,958	27,938
1989	3,096	28,443
1990	3,239	29,313
1991	3,367	29,736
1992	3,482	30,467
1993	3,502	30,157
1994	3,578	29,995
1995	3,639	29,942
1996	3,708	29,967
1997	3,766	29,995
1998	3,746	29,603
1999	3,790	29,569
2000	3,889	29,853
2001	3,955	30,853
2002	4,104	30,633
2003	4,203	31,061
2004	4,295	31,605
2005	4,422	32,244
2006	4,584	33,118
2007	4,663	33,388
2008	4,564	32,904
2009	4,450	32,372
2010	4,332	31,939
2011	4,314	31,472
2012	4,343	31,496
2013	4,409	31,622
2014	4,499	31,801

SOURCE: U.S. CENSUS BUREAU, COUNTY BUSINESS PATTERNS.

11.3.6

SERVICE ESTABLISHMENTS WITH EMPLOYEES FOR PLACES WITH 3,000 INHABITANTS OR MORE, MAUI COUNTY

Geography, 2012	Number of Establishments	Revenue (\$1,000)	Number of Employees	Annual Payroll (\$1,000)
Professional, Scientific, and Technical Services				
Ha'ikū-Pa'uwela	24	4,635	24	892
Kahului	43	27,726	258	9,515
Kaunakakai	NA	NA	NA	NA
Kīhei	51	44,605	258	19,721
Kula	29	7,451	60	2,689
Lahaina	21	7,122	80	1,646
Lāna'i City	2	D	0-19	D
Makawao	13	3,568	25	987
Nāpili-Honokōwai	4	969	4	293
Pukalani	13	2,243	37	895
Waihe'e-Waiehū	1	D	0-19	D
Wailea	22	4,353	25	886
Wailuku	129	71,070	524	26,081
Administrative, Support, and Waste Management				
Ha'ikū-Pa'uwela	18	5,880	54	1,698
Kahului	53	97,251	2,052	56,866
Kaunakakai	3	1,439	11	143
Kīhei	41	28,642	307	11,969
Kula	11	7,564	109	2,542
Lahaina	20	46,539	969	27,982
Lāna'i City	4	D	20-99	D
Makawao	11	5,630	175	3,207
Nāpili-Honokōwai	8	4,747	56	1,721
Pukalani	9	D	100-249	D
Waihe'e-Waiehū	3	D	0-19	D
Wailea	12	9,449	57	1,086
Wailuku	48	70,854	746	20,474
Educational Services				
Ha'ikū-Pa'uwela	2	D	0-19	D
Kahului	10	2,106	39	738
Kaunakakai	NA	NA	NA	NA
Kīhei	9	2,332	45	682
Kula	1	D	0-19	D
Lahaina	5	4,154	31	1,214
Lāna'i City	NA	NA	NA	NA
Makawao	4	3,031	27	726
Nāpili-Honokōwai	NA	NA	NA	NA
Pukalani	3	139	3	37
Waihe'e-Waiehū	1	D	0-19	D
Wailea	3	D	20-99	D
Wailuku	3	D	0-19	D
Health Care and Social Assistance				
Ha'ikū-Pa'uwela	6	5,304	37	1,613
Kahului	96	170,232	1,533	76,084
Kaunakakai	19	23,794	265	9,780
Kīhei	42	31,997	307	13,593
Kula	13	D	20-99	D
Lahaina	24	20,704	194	8,802
Lāna'i City	9	4,605	45	1,954

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11.3.6
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Geography	Number of Establishments	Revenue (\$1,000)	Number of Employees	Annual Payroll (\$1,000)
Makawao	16	D	20-99	D
Nāpili-Honokōwai	2	D	0-19	D
Pukalani	6	D	20-99	D
Waihe'e-Waiehū	1	D	0-19	D
Wailea	6	1,207	4	230
Wailuku	122	448,085	3,326	181,612
Arts, Entertainment, and Recreation				
Ha'ikū-Pa'uwela	9	3,486	39	1,100
Kahului	13	19,370	478	6,839
Kaunakakai	1	D	0-19	D
Kīhei	14	9,403	185	3,539
Kula	7	2,875	16	398
Lahaina	14	D	250-499	D
Lāna'i City	NA	NA	NA	NA
Makawao	3	1,123	28	326
Nāpili-Honokōwai	3	D	0-19	D
Pukalani	9	D	100-249	D
Waihe'e-Waiehū	NA	NA	NA	NA
Wailea	11	17,128	134	4,622
Wailuku	9	4,494	85	1,660
Accommodation and Food Services				
Ha'ikū-Pa'uwela	4	3,625	75	1,152
Kahului	84	123,307	1,703	31,165
Kaunakakai	8	D	100-249	D
Kīhei	91	136,593	1,622	35,137
Kula	5	4,945	82	1,297
Lahaina	93	343,924	3,748	105,653
Lāna'i City	9	D	500-999	D
Makawao	10	10,293	265	4,058
Nāpili-Honokōwai	3	D	0-19	D
Pukalani	7	7,026	123	1,310
Waihe'e-Waiehū	1	D	0-19	D
Wailea	31	554,353	4,349	161,090
Wailuku	47	28,023	438	7,098
Other Services (except Public Administration)				
Ha'ikū-Pa'uwela	7	1,400	21	465
Kahului	60	43,119	501	12,823
Kaunakakai	7	5,445	54	1,815
Kīhei	71	29,979	270	7,453
Kula	9	1,690	17	479
Lahaina	45	22,246	191	4,707
Lāna'i City	1	D	0-19	D
Makawao	5	D	0-19	D
Nāpili-Honokōwai	21	D	20-99	D
Pukalani	9	D	20-99	D
Waihe'e-Waiehū	3	D	20-99	D
Wailea	31	35,203	274	9,175
Wailuku	59	31,796	273	7,650

D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals NA: Not available

SOURCE: U.S. CENSUS BUREAU, 2012 ECONOMIC CENSUS.

11.3.7

SERVICE ESTABLISHMENTS WITH EMPLOYEES BY TYPE AND LOCATION, 2014

Establishment Type	Location	Number	Location	Number	Location	Number
Professional, Scientific, & Technical Services	Ha'ikū	23	Lahaina	38	Ho'olehua	1
	Hāna	1	Makawao	34	Kaunakakai	2
	Kahului	49	Pā'ia	13	Lāna'i City	3
	Kīhei	76	Pukalani	1		
	Kula	28	Wailuku	127		
Management of Companies	Kahului	3	Lahaina	6	Wailuku	1
	Kīhei	2				
Administrative & Support	Ha'ikū	18	Lahaina	44	Wailuku	48
	Kahului	44	Makawao	26	Kaunakakai	3
	Kīhei	60	Pā'ia	5	Lāna'i City	3
	Kula	10	Pu'unēnē	1		
Waste Management & Remediation	Kahului	4	Pu'unēnē	4	Ho'olehua	1
	Kīhei	1	Wailuku	2	Maunaloa	1
	Makawao	1				
Educational Services	Ha'ikū	5	Kula	2	Wailuku	6
	Hāna	2	Lahaina	11	Kaunakakai	1
	Kahului	13	Makawao	10	Maunaloa	1
	Kīhei	17	Pā'ia	2	Lāna'i City	1
Ambulatory Health Care	Ha'ikū	6	Lahaina	28	Kaunakakai	10
	Hāna	2	Makawao	22	Kualapu'u	1
	Kahului	71	Pā'ia	1	Lāna'i City	3
	Kīhei	32	Pu'unēnē	1		
	Kula	13	Wailuku	103		
Hospitals	Wailuku	1	Kaunakakai	1		
Nursing & Residential Care	Kahului	1	Makawao	3	Kaunakakai	2
	Kīhei	1	Wailuku	8	Lāna'i City	1
Social Assistance	Hāna	3	Makawao	5	Ho'olehua	3
	Kahului	13	Pā'ia	3	Kaunakakai	7
	Kīhei	10	Pu'unēnē	2	Kualapu'u	1
	Kula	2	Wailuku	27	Lāna'i City	5
	Lahaina	9				

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11.3.7

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Establishment Type	Location	Number	Location	Number	Location	Number
Performing Arts, Spectator Sports, & Related	Ha'ikū	5	Kīhei	13	Makawao	6
	Hāna	1	Kula	3	Pā'ia	2
	Kahului	2	Lahaina	11	Wailuku	3
Museums, Historical Sites, & Related	Ha'ikū	1	Makawao	2	Kualapu'u	1
	Hāna	2	Pu'unēnē	1		
	Lahaina	1	Wailuku	2		
Amusement, Gambling, & Recreation	Ha'ikū	4	Kula	4	Pā'ia	3
	Kahului	10	Lahaina	18	Wailuku	4
	Kīhei	15	Makawao	7	Kaunakakai	1
Accommodation	Ha'ikū	2	Kula	1	Kaunakakai	1
	Hāna	2	Lahaina	50	Maunaloa	1
	Kahului	3	Pā'ia	2	Lāna'i City	2
	Kīhei	23	Wailuku	3		
Food Service & Drinking	Ha'ikū	6	Kula	5	Pukalani	2
	Hāna	2	Lahaina	123	Wailuku	59
	Kahului	74	Makawao	17	Kaunakakai	11
	Kīhei	102	Pā'ia	17	Lāna'i City	5
Repair & Maintenance	Ha'ikū	2	Kula	4	Pu'unēnē	2
	Kahului	30	Lahaina	9	Wailuku	30
	Kīhei	9	Makawao	5	Ho'olehua	1
Personal & Laundry Services	Ha'ikū	3	Kula	2	Pā'ia	2
	Kahului	21	Lahaina	25	Wailuku	16
	Kīhei	19	Makawao	7	Lāna'i City	1
Religious, Civic, & Professional Organizations	Ha'ikū	7	Lahaina	77	Wailuku	45
	Hāna	2	Makawao	12	Ho'olehua	2
	Kahului	20	Pā'ia	3	Kaunakakai	9
	Kīhei	84	Pukalani	1	Maunaloa	2
	Kula	7	Pu'unēnē	2	Lāna'i City	3

SOURCE: U.S. CENSUS BUREAU, 2014 ZIP CODE BUSINESS PATTERNS.

11.3.8

**SALES BY BUSINESS ESTABLISHMENTS
FOR EMPLOYERS AND NONEMPLOYERS BY SECTOR
MAUI COUNTY**

NAICS	Industry	Employers	Sales (\$1,000)	Nonemployers	Sales (\$1,000)
11	Agriculture, Forestry, Fishing & Hunting	N	N	N	N
21	Mining	N	N	N	N
22	Utilities	13	Q	27	1,194
23	Construction	N	N	N	N
31-33	Manufacturing	99	D	365	14,968
42	Wholesale Trade	140	714,580	N	N
44-45	Retail Trade	758	D	1,202	71,555
48-49	Transportation & Warehousing	138	368,121	309	12,215
51	Information	69	N	174	5,769
52	Finance & Insurance	152	N	D	D
53	Real Estate & Rental & Leasing	306	454,401	1,770	137,232
54	Professional, Scientific, & Tech. Services	390	186,395	1,951	73,881
55	Management of Companies & Enterprises	N	N	N	N
56	Admin., Support & Waste Management	271	303,209	1,557	45,013
61	Educational Services	47	16,725	303	6,719
62	Health Care & Social Assistance	393	741,499	985	36,745
71	Arts, Entertainment, & Recreation	120	141,052	1,241	52,858
72	Accommodation & Food Services	499	2,307,504	343	28,394
81	Other Services (except Public Administration)	383	238,128	2,565	79,436
99	Industries not Classified	2	D	N	N

D: Withheld to avoid disclosing individual company data; data are included in higher level totals.

N: Not available or not comparable.

Q: Revenue not collected at this level of detail for multiestablishment firms

NAICS: North American Industry Classification System

Note: Statistics data files are released on a flow basis from March 2014 through June 2016. As such, these data are subject to change and will be replaced when updated data are added from more recent data files.

SOURCE: U.S. CENSUS BUREAU, 2012 ECONOMIC CENSUS, 2012 ECONOMIC CENSUS OF ISLAND AREAS, AND 2012 NONEMPLOYER STATISTICS.