

# Kamakani

Fourth Quarter, 2013 Volume 2, Number 4

# Hawai'i SBDC Network O'ahu Center Newsletter

## Small Business Roundtable with Senator Schatz's Legislative Counsel



Five local small businesses, along with our State Director Associate Director, attended a Small Business Roundtable hosted by the O'ahu SBDC office.

Mika Morse, the Legislative Counsel in the Washington DC office of US Senator Brian Schatz was in Hawai'i during the end of August. The purpose of her visit was to reach out and meet with small businesses and other constituents to hear first hand about our current concerns and to discuss possible ways of identified addressing the issues.

Some of the topics discussed were minimum wage, the medical/health care sector, and the reinstatement of

### Dear Andra,

Welcome to the 2013 fourth Quarter newsletter of the Small Business Development Center, O'ahu Center. As you may know, in the 19th century, before the advent of modern communications, news traveled between the islands borne on our trade winds, in the form of sailing canoes. Thus we chose the name Kamakani, which in Hawaiian means wind, symbolizing our effort to reach out to our clients, stakeholders, partners and friends to let you know about developments with the SBDC O'ahu Center, opportunities for engagement, and the progress we are making towards the realization of our vision. I hope you enjoy this issue, and look forward to hearing from you.

Joseph Burns O'ahu Center Director

## New Strategic Alliance: Hawai'i P-TAC

The Hawai'i SBDC has recently concluded a strategic alliance with the Hawai'i Procurement Technical Assistance Center (Hawai'i P-TAC). The agreement delineates the manner in which our organizations will cooperate for the achievement of common goals. Hawai'i P-TAC is a non-profit organization with funding from the federal Defense Logistics Agency, and the state Office of Hawaiian Affairs (OHA). Their purpose is to work with local companies to position these clients to sell products and services to the federal, state and local government.

The essence of the alliance is that the Hawai'i SBDC will refer to Hawai'i P-TAC clients who have the potential and desire to benefit from expanding their market by selling to the government at the appropriate level. In turn, Hawai'i P-TAC will refer clients who can benefit from the management consulting services provided by the SBDC. Both organizations provide their services at no cost to the client, and both organizations focus on positively impacting the Hawai'i economy.

#### **Email us for information on this excellent opportunity**

#### Now Free: SmallBizU™

SmallBizU<sup>™</sup> is designed primarily for entrepreneurs and small business people. This online university seeks to instill a formal business intelligence-the capacity to solve problems, meet burdensome regulations in the challenges, and create valued products and services.

SmallBizU<sup>™</sup> teaches the 3Ms: Money, Marketing, and Management

SBA 504 loan use.

It was a lively and informative discussion. One of the things Take me to SmallBizU™! stressed by Ms Morse was that this effort is ongoing, and therefore, we should all make an effort to keep the communication channels open.

#### **Contact Us**

**Business Events Calendar** 

andra.carroll@hisbdc.org

(808) 945-1430

In the Media

**Small Business Fair at Chaminade University** 

**Small Business Owners Receive Free Legal Help from University of Hawaii Law Students** 

Hawai'i SBDC Network: examiner.com

Quote of the Quarter:

"Luck is the residue of design."

-Branch Rickey (former Brooklyn Dodgers General Manager)



**About Us** 

Consultants to



Well-Being of Hawai'i -One Business at a Time"







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refinancing as an allowable through a no-frills, utilitarian curriculum providing small businesses with real world tools and information. The complete range of classes is now available without charge.

#### Calendar

12/06/13 - SBA: The Affordable Care Act -**What Small Business Contractors Need to** Know







