
MAUI COUNTY DATA BOOK 2015

COUNTY OF MAUI
OFFICE OF ECONOMIC DEVELOPMENT

HAWAI'I SMALL BUSINESS DEVELOPMENT CENTER
HAWAI'I BUSINESS RESEARCH LIBRARY

A Partnership Program of the University of Hawai'i at Hilo through a
Cooperative Agreement with the U.S. Small Business Administration

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Copies of this book are available from:
Hawai'i Business Research Library
1300 N. Holo pono Street, Suite 213, Kīhei, HI 96753
Call (808) 875-5990 Email: library@hisbdc.org

The price per copy is \$20.00 when picked up in person, and \$25.00 by first-class mail.

An online version is available in Adobe Acrobat format (only) at:
<http://www.hisbdc.org/BusinessResearchLibrary/MauiCountyDataBook2015.aspx>

The State of Hawai'i Data Book is available online through the State of Hawai'i Department of Business, Economic Development and Tourism. The tables are available at <http://dbedt.hawaii.gov/economic/databook>

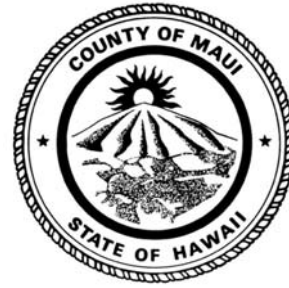
ABOUT THIS EDITION

We hope you find the 2015 edition of the Maui County Data Book useful and valuable. This publication provides economic, demographic and other statistical information about the County of Maui.

This twenty-fourth edition of the Data Book is produced by the Hawai'i Small Business Development Center (SBDC) Network, Hawai'i Business Research Library (HBRL) under a grant from the County of Maui, administered by the Maui County Office of Economic Development. In addition to the print version, the Data Book is also available online via the Internet (<http://www.hisbdc.org/BusinessResearchLibrary/MauiCountyDataBook2015.aspx>). In addition to compiling and updating the Data Book, the Hawai'i Business Research Library provides a call-in/email service to provide a wide range of business research services to individuals and businesses residing or operating in Hawai'i, or investigating business opportunities in Hawai'i.

Several other publications complement the Maui County Data Book for individuals needing more data about Hawai'i. The State of Hawai'i publishes The State of Hawai'i Data Book (<http://dbedt.hawaii.gov/economic/databook/>) annually through the Hawai'i State Department of Business, Economic Development and Tourism. The Hawai'i State Office of Hawaiian Affairs publishes the Native Hawaiian Data Book (<http://www.ohadatabook.com>).

Numerous agencies of the federal, state and county governments, as well as many private organizations in Maui County, in Hawai'i and on the mainland assisted the HBRL in preparing the Maui County Data Book. To them we extend our deepest appreciation for their support and cooperation.



OFFICE OF THE MAYOR

County of Maui
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A MESSAGE FROM MAYOR ALAN M. ARAKAWA

Aloha kākou –

On behalf of the people of the County of Maui, it is my pleasure to present the 2015 edition of the Maui County Data Book.

The Maui County Data Book is the definitive statistical reference work on Maui Nui – Kaho‘olawe, Lāna‘i, Maui and Moloka‘i. It contains tables and statistics covering a broad spectrum of demographics and economic activity. The findings presented in this book will help the reader in numerous ways: Look up a fact, compare statistics over time, prepare for a grant, back up a business plan, decide where to start a business and, with the addition of community input, gain a better understanding of what we as Mauians define as Maui Nui.

The valuable information contained in the 2015 Maui County Data Book is possible through the vital working partnership of the Hawai‘i Small Business Development Center Network’s Hawai‘i Business Research Library in Kihei and the Maui County Office of Economic Development. Together they provide the most up-to-date data that is critical to informed decision-making by both prospective and established businesses in our community.

As with earlier editions of the Maui County Data Book, the 2015 edition is available online at our Maui County Website at www.mauicounty.gov/oed/links, and at the Hawai‘i Business Research Library’s Website:

www.hisbdc.org/BusinessResearchLibrary/MauiCountyDataBook2015.aspx.

We hope you use this resource often to help you start-up, grow and expand upon your business ideas.

Sincerely,

A handwritten signature in black ink, appearing to read "Alan Arakawa". The signature is fluid and cursive, written over a white background.

ALAN M. ARAKAWA
Mayor, County of Maui