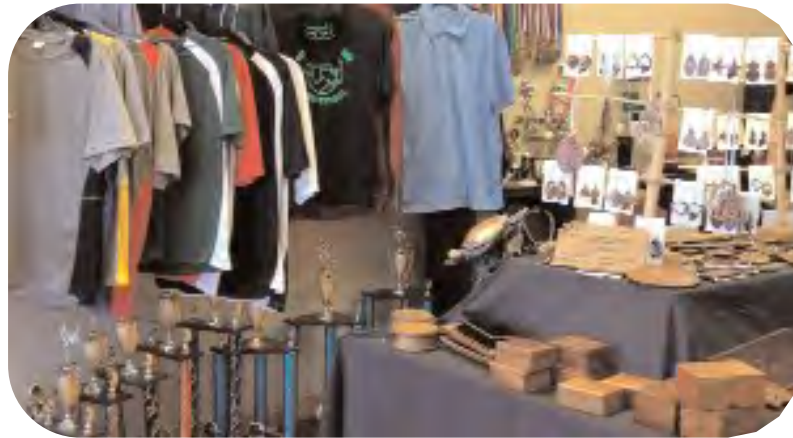
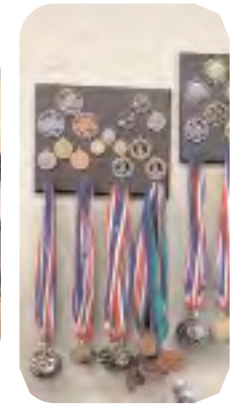


John Lewandowski is an experienced engraver with over 19 years of experience. In May 2013, John met with the Hawai‘i SBDC for help finding a business location in Kailua Kona.

Kona Engraving Awards and Promotions opened in Kailua Kona's Old Industrial Area in September of 2013. John specializes in laser-engraving items such as plaques, name tags, custom-cut wood, acrylic and crystal. Drawing from his experiences growing up in a family business, John, his wife and children are carrying on the tradition in Kailua Kona, Hawai‘i.



After one year Kona Engraving Awards and Promotions had outgrown their space and moved to a larger space with more visibility. The new space allowed for additional equipment and a larger, more visible retail space. The Hawai‘i SBDC was there to help with leasing and marketing. John began the business with person-to-person sales calls to generate potential new clients. Hawai‘i SBDC also assisted in developing a viable marketing plan which Lewandowski put into action.

By September 2014 he was in his new retail location, and a year later his sales had doubled, and he was able to hire a new employee to assist with the new business.